

Circular Letter No. 38-44 CL/MOH/SG/DPML of \_\_\_\_\_

*Concerning to the irregularities observed in promotion/sales representatives sector in Cameroon*

THE MINISTER OF PUBLIC HEALTH

TO

- The Regional Delegates of Public Health ;
- The Directors of Public and private health facilities;
- Sponsors of pharmaceutical products promotion agencies;
- Sales representatives.

It has come to my knowledge that sales representatives and some medical promotion agencies are engaged in illegal activities of distribution of pharmaceutical products notably psychotropic drugs, narcotics and anesthetic products, which do not fall within their fields of activities.

To this end, I have the honor to remind you of the provisions of **Articles 13 and 57 of Law No.90/035 Of 10 August 1990 on the exercise and organization of the profession of pharmacist**, which clearly state the principle of the monopoly of the pharmacist and therefore imply that every promotion agency:

- Should be approved and regularly updated
- Should use a regularly licensed wholesale drug distribution facility to import medical samples.

Therefore, I would like to bring to your attention the obligation regarding the promotion and sales representatives in Cameroon as follows:

- Only import of samples of new molecules that have obtained a Marketing Authorization is authorized. For this purpose, only a limited number of 100 samples per year may be allowed over a period of two (2) years, from the date of issue of the import visa;
- Obligatory stamping of samples in indelible ink "free samples, cannot be sold";
- Only the following advertising methods are allowed with health professionals; flyers, fact sheets, graphic representations, gadgets and film projection for professionals only;
- The maintenance of a distribution register of samples upon receipt.

While reminding you that promotion Agencies are not authorized to sell and distribute pharmaceutical products, I urge you to put an end to these bad practices, which are likely to favor trafficking, the illicit sale of drugs and the development of the informal sector.

Henceforth, you would only focus on activities related to the promotion of your products in accordance with the Accreditation issued to you, under penalty of suspension of the Accreditation for defaulters.

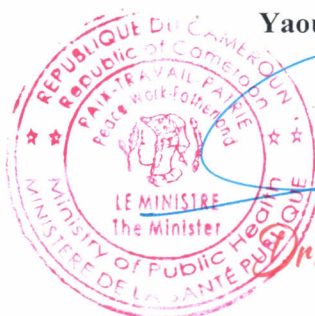
I attach importance to the strict compliance with these provisions./-

Yaounde,

25 SEPT 2019

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- DG CUSTOMS (DGD)
- DG Cameroon Airport ( ADC)
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- SGS P O Box : 13144 Douala
- DPML/DOSTS/DLMEP/DPS/DAJC
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- CELCOM
- Pharmaceutical Society
- SNPC/SYNAPOC



Dr. Mameouda Malachie